Scoring Rubric for SUPV 231 Oral Presentation (5 is BEST)
First Name of Presenter: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PRESENCE 5 4 3 2 1 0**

 -body language & eye contact

 -contact with the public

 -poise

 -physical organization

**LANGUAGE SKILLS 5 4 3 2 1 0**

 -correct usage of language

 -appropriate vocabulary and grammar

 -understandable (rhythm, intonation)

 -spoken loud enough to hear easily

**ORGANIZATION 5 4 3 2 1 0**

 -clear objectives of business concept

 -clear introduction, middle and summary

 -logical structure/sequence of each item discussed

**MASTERY OF THE SUBJECT (business idea) 5 4 3 2 1 0**

 -depth of speech (it should have some detail)

 -**spoken, not read**

 -able to answer questions, if applicable

**OVERALL IMPRESSION 5 4 3 2 1 0**

 -very interesting / very boring

 -pleasant / unpleasant to listen to

 -very good / poor communication

**ADDITIONAL COMMENTS (REQUIRED):**

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