Scoring Rubric for SUPV 231 Oral Presentation (5 is BEST)  
First Name of Presenter: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PRESENCE 5 4 3 2 1 0**

-body language & eye contact

-contact with the public

-poise

-physical organization

**LANGUAGE SKILLS 5 4 3 2 1 0**

-correct usage of language

-appropriate vocabulary and grammar

-understandable (rhythm, intonation)

-spoken loud enough to hear easily

**ORGANIZATION 5 4 3 2 1 0**

-clear objectives of business concept

-clear introduction, middle and summary

-logical structure/sequence of each item discussed

**MASTERY OF THE SUBJECT (business idea) 5 4 3 2 1 0**

-depth of speech (it should have some detail)

-**spoken, not read**

-able to answer questions, if applicable

**OVERALL IMPRESSION 5 4 3 2 1 0**

-very interesting / very boring

-pleasant / unpleasant to listen to

-very good / poor communication

**ADDITIONAL COMMENTS (REQUIRED):**

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