Write-Up Template

(Revised to reflect five-week assignment)

For full credit, please type out **(copy and paste)** each question and place before your answer. Please format accordingly. If you don’t know how to format a Word document, do get some help.

Points will be taken off if I don’t see each question written out prior to your answer. More information will follow about how you will get this write-up to me. Check your email often. Thanks!

1. (10 points)
   1. What did you learn from this assignment?

This assignment taught me a couple things. The biggest thing I learned is that when investing, I should really think about how a company will perform in the market considering what our economy is demanding. Another thing I learned is which companies can prosper in times of crisis (I know that sounds immoral but when it comes to investing, it’s definitely something to take into consideration because at the end of the day, you want to end with gains, not losses.)

Another big important thing that I learned from this experience is that when volatility in the market is this high and with such uncertainty, day traders invest in panic mode. One day it could move up and down significantly, just as the Dow would move at least 500 points on most days in either direction and overreact for any news. Other events such as the price war on oil affected even more so and when other commodities such as gold should be higher with higher uncertainty, it was often very low and even hit the $1400’s. It has been a great learning experience for myself as well as many others I believe. It’s as if I was starting a game or challenge on the hardest level, in this case I’ll be prepared for future situations.

Overall I learned to be conservative when investing. Especially in times like the one we are currently in. I learned that in these instances, I should not be trading on Fridays and when we have a three day weekend. The uncertainty of what could happen over the weekend as other news are released either of Covid-19 or on oil, a certain and even an unrelated stock could open significantly higher or lower after the weekend. Also, I learned that if in doubt, especially as I’ve said over the weekend, then sell my positions in order to minimize risk and losses.

* 1. How would you describe the experience?

This assignment was actually so much fun, especially on Fridays when I really felt like an investor reviewing the performance of my portfolio throughout the week. Thanks for assigning this assignment Ms. B I really appreciated it! I feel that I learned a considerable amount of information and techniques to improve my strategy in order to see which investment would be better and on what period of time. However, the research required for this assignment has taught me to look for better opportunities and synthesize the information in an adequate manner.

I believe that this pandemia has been a wake up call for most industries and consumers to start changing the way we do things. We can see that in just a few months we were able to clean much of the environment by not adding to the carbon footprint and are able to do many of the things we usually do but from home. Furthermore, investing in companies that are prospering during this pandemia was a very enjoyable experience. This assignment requires a lot of dedication and self-discipline. Translating this to real life, work like this will require such commitment, since in theory I would be dealing with real money and real people’s assets if I were to invest for other people. I have to be careful with their capital as if it were my own. This has been an overall great learning experience and I’m excited to apply what I’ve learned to my investment strategy.

* 1. What type of emotions, if any, did you feel during the assignment?

I felt many emotions during this assignment ranging from happiness to mild frustration. I was happy when I was making gains on my stocks but felt frustrated when I picked Uber as a stock. If I would’ve known that the coronavirus was actually going to have a severe economic impact on retail and transportation companies, I would have selected other companies accordingly. At certain times it was all very frustrating with the potential losses that I could have with this situation and how nervous the thought of the losses made me. Most stocks have had the highest volatility in history and stocks would not behave as they normally would in an otherwise regular market.

I did however have many positive experiences with certain companies such as Clorox, Teledoc and Zoom, as their demand went significantly up. This all resulted from the same situation that has nearly tumbled our economy. It has been a great ride for some companies, but for most others it has almost driven them to bankruptcy, if it hasn’t already. It makes me especially sad that many small businesses had to close and lay off employees. They do not have the equity required to keep them on payroll and those employees have responsibilities in their homes and with their families as well.

1. (10 points) For each of the six stocks you chose to purchase, discuss in detail the basis of your decision i.e., why you decided to purchase each stock. Elaborate in lots of detail. Carefully research each company and formulate a well-planned and thought out answer. The more you know about a company, the more you can also decide why the purchase made sense (or not)….
   1. Why you purchased stock A

The reason why I purchased Tyson Foods was because I felt that it would prosper during the pandemic. I figured demand for meat would increase and people would also stockpile on their frozen products thus resulting in more sales, which would overall result in positive performance during this crisis. I figured that people around the nation and in the world always need to eat, and therefore the pandemic would not affect it as much. I did not foresee that there was a possibility of the african swine flu infection in the meat industry in the U.S. Perhaps even if this stock didn’t behave the way I thought it would, it could be a great opportunity at the moment for it’s low stock price since businesses and the economy seem like it would improve with hopes for new vaccines and medicine. People will start to demand higher end products in the meat industry and even more so as they slowly start to go to restaurants once they start opening.

* 1. Why you purchased stock B

The reason why I purchased Zoom Video was because I was confident they would perform well in the pandemic. More people would be working from home and schools/universities would move online, enabling them to have virtual conferences, meetings, and teachings through a professional platform. I feel that I have chosen this stock correctly as people have had to use it as I predicted. Most companies and schools that needed to have conferences and even regular people that just wanted to have a video conference with other friends would use the platform since no one can really go to other people’s homes and/or work to have regular face to face interactions. If this platform and others alike are the possible way to do business in the future, then it could have positive effects throughout our lives. We would have reduced traffic, pollution and exposure to possible negative diseases outside of our homes. Students could also learn to attend school in this way in the future, perhaps a decade from now it would be more normalized and companies such as Zoom could be like how Google was in the early 2000’s.

* 1. Why you purchased stock C

The reason why I purchased Zillow was because I’ve been following them closely since November and I heard about their “iBuying” plan which enabled users to buy homes on demand through the platform. To me that plan was a great idea once they got all the legal issues worked out and I figured their stock would increase in value once they were able to implement the “iBuying” feature. I bought them in November for 27 dollars per share and now they’re at $42. This has proven correctly since people are bored and can’t leave their homes unless it’s an absolute necessity. Their platform providing virtual real estate services has surged and might even change the way we buy homes in the future. I have high hopes for this company and more are likely to follow that will provide a similar service. Everything is moving towards a digital service and is likely to positively affect our way of living.

* 1. Why you purchased stock D

The reason why I chose Uber as one of my companies to invest in was because I thought that people would use Uber more during this pandemic, but I was sorely mistaken. Once I made my purchase I realized that it didn’t make much sense because since Uber is a ride-sharing company people would avoid taking ubers in order to reduce potential exposure to the virus. In my defense, I figured that people would much rather pay more to avoid public transport, but then again, no one was going to work physically if they could work from home. It would have been a great opportunity to short the company. It’s somewhat possible that if platforms such as Uber and Lyft don’t file for bankruptcy after the pandemia that perhaps they’ll merge and would be great for one another. Their future is very uncertain and for the meanwhile I would not invest in either one for the time being at least until the quarantine period is over.

* 1. Why you purchased stock E

The reason why I chose Clorox as one of my companies was because I knew demand for disinfectant products would skyrocket during this pandemic. Clorox is a well-known established company that’s popular among consumers so it made complete sense to choose them as one of my companies. Demand for their products has increased significantly and has been great during this pandemic, and hopefully will still be after the pandemic is over as consumers are more aware of the dangers of germs, viruses and bacteria. If I were in charge of that company, I would start developing new technology that would require less effort to clean and/or disinfect surfaces in our homes and places where we regularly spend time such as an office or workplace. However, I fear that it might not be the case and people might forget and not care in the near future, perhaps six months from now people won’t see these products as a necessity. I believe it to be a great short term investment if it was acquired before or very soon after the pandemia started and gained momentum.

* 1. Why you purchased stock F

The reason why I chose Teladoc as one of my companies was because they offered virtual health check-ups and other services related to healthcare. That being said, I knew for a fact that their platform would see an increase in users for 2 reasons: 1. That people would fear going to the doctors during the pandemic and would seek alternatives. Thus, Teladeoc offered such services that allowed people to have their check-ups from home. 2. People that feel like they are getting sick would look online to see if their symptoms aligned with the coronavirus symptoms. As we can see from their stock valuation (which is currently overvalued) it has been a great investment. Just as most other companies that offer virtual services such as Zoom and Zillow, Teladoc in the same way might change the way we use the health industry in the future. The performance outlook for short, medium and long term is bullish which justifies my expectations of the way people will interact with healthcare professionals in the future. I believe that companies such as this one will behave much in the same way as Zoom and Zillow, by not requiring us to be at a specific place physically and instead allowing us to be there virtually.

1. (10 points)
   1. What was the overall result (gain or loss) of each of your six stocks from the beginning of the assignment for each of the five weeks of the assignment? Simply record the gain and/or loss for each of your six stocks from 3/9 until 4/10.

* For **Tyson Foods** I had a **loss of $10.83** per share (bought it at 64.65 and on week 5, they were 53.82 -- -16.75%)
* For **Zoom Video** I had a **gain of $13.88** per share (bought it at 114.32 and on week 5, they were 128.20 -- 12.14%)
* For **Zillow** I had a **loss of $19.04** per share (bought it at 49.35 and on week 5, they were 30.31 -- -38.58%)
* For **Uber** I had a **loss of $8.86** per share (bought it at 31.68 and on week 5, they were 22.82 -- -28%)
* For **Clorox** I had a **gain of $4.28** per share (bought it at 173.26 and on week 5, they were177.54 -- 3.47%)
* For **Teladoc** I had a **gain of $20.31** per share (bought it at 135.9 and on week 5, they were 156.21 -- 14.94%)
  1. What was your expectation? On an ongoing basis, spend a lot of time thinking about this one.

My expectation at first was obviously positive since I thought I had a pretty well thought out portfolio that would stand well against the coronavirus. I tried making it as diversified as I could; including company’s from sectors that I predicted would prosper. Although, halfway through it became evident that Uber and Tyson Foods might’ve not been the best picks to hold up against the coronavirus. Once I realized that, my expectations went from thinking I would have strong gains throughout this assignment, to me hoping to stay above $95,000. As I have stated above, it has been a great learning experience that I can use in the future if certain events similar to this one were to happen again.

If this assignment were to continue, I would expect Tyson Foods and Uber to make a small comeback but not enough to offset the losses. If I were to start a new investment at the moment, I would invest in these companies but more towards the end of the pandemia, since we’re more likely at the peak of it at the moment, at least in our country and especially California. However, as the way the market has behaved during this whole situation, I could not be certain for sure as to which direction the market would move, given the daily volatility in the past two months.

* 1. What would you do differently?

What I would do differently would be taking more time to thoroughly think about the forecast for how a company will perform in the near future market. Making sure to take all factors into consideration from public health concerns, international relations, imposed taxes/ tariffs, and which sectors will perform well. I would also follow macroeconomic news more closely before we began this assignment in order to see which nations were likely to be affected the most by the virus and which might not be hit as hard, depending on their attitude and preparedness for such extreme cases.

Moreover, I would try to predict how it would affect not only the ongoing virus situation but also the way a certain country’s situation would affect ours. An example would be the way México is handling the situation and not enforcing the quarantine period. Evenmore so, the president was promoting taking a vacation and giving each other hugs. The exponential rate of infected people is likely to affect most manufacturers in that country for an extended amount of time, most likely even more than how we were affected, since their economy is less strong and more uncertain that ours and most other developed nations. The way a virus like this affects a nation is directly reflected on the industries in which they are the strongest. In México’s case, it would be manufacturing. We will likely see how the automotive industry is hit hard if the manufacturing plants in this country are shut down due to our current situation. It will affect the supply of most automobiles throughout north and south america.

* 1. What type of investor do you think you are? (Research different types of investors and see which one might match the type that you are).

The type of investor I think I am is probably a passive investor because I like investing in ETFs. They allow me to not worry about my investments at night and plus what’s not to like about the power of compounding. The reason I like these types of investment, other than not having to worry about them daily is that ultimately in the long term they always go up, for the most part. I happen to like the S&P 500 to see how the market as a whole may be doing during a specific time period and what possible moves I could make. However, since there are a number of ETFs, I like to diversify in which ones I invest in. I believe that the future of the world is moving towards sustainable companies that try to better the environment and I think that they are likely the ones that will increase in price and gains in the not so far future.

I have recently been more intrigued by options and started learning as much as I can about them. It is a very complicated concept to learn, as gains and losses can be exponential but if done correctly, can yield a low risk and high gains. I don’t have an interest in exercising options, but I am about trading them. I like these since I can buy options contracts of 100 shares for cents per share and if I am correct about my prediction, I could more easily increase my gains exponentially. I feel that I am a more conservative investor, especially after all the situations that have affected the stock market this year. Hence my preference for stock derivatives.

I will say that I have been diversifying the way I invest, doing half my portfolio passively invested, 20% semi-actively, and 30% into stock options. All in all, I try to incorporate different strategies when it comes to investing.

* 1. What type of investor do you aspire to be? Again, do research about different types of investment strategies and types of investors (active, passive, bargain hunter, retirement, etc). There is no right or wrong answer.

The type of I aspire to be would probably be a passive investor but also using technical analysis when bargain hunting. I want to minimize risk and make sure my money is secured which is why I like investing in ETFs but at the same time I do want to take risks in pursuit of a larger return on my investments. That’s why I want to incorporate multiple strategies when I invest. I do not care for risky investments, as I would not like to lose not only my money, but that of others that I may be investing for in the future. I like low risk in overall investing. Derivatives allow me to invest a smaller amount of capital with higher returns, if my research is correct for a certain investment that I may make. I aspire to be somewhat in the middle of active and passive but on the conservative side of investing. I believe that the best way to invest has to do with having just the right amount of diversification as I myself do and have previously stated so. This would be with 50% in ETFs, 30% in derivatives and 20% semi-active investing.

1. (35 points – each week is worth 7 points) Next, WEEKLY over the course of the five weeks (from March 9 to April 10) you will research news articles about each of the six companies you chose. Google has a “news” option whereby recent news events of a company search are listed. See www.buildequity.weebly.com for business news sites.  
   1. For each of the five weeks (using the table/outline below), discuss all news events which occurred. **Please do not copy and paste news story titles.** Summarize **(in your own words)** the important news events of the week. I realize some weeks will have less news than other weeks. Don’t worry, but do try to choose a company that is “in the news!.” Do not stress. It’s not perfect. Nothing is.
2. (35 points – each week is worth 7 points) In your own words, please discuss the impact, if any, of each week’s news events on the price of each of your six stock picks. This part of the assignment is important. What are your thoughts?
   1. Did any of the news events have an impact on the price performance of each of your six stocks?
   2. Discuss (in detail) why or why not. There is no right or wrong answer here – and what I am looking for is your own interpretation and thoughts.

IMPORTANT: USE THIS TEMPLATE FOR THE WRITE-UP. FILL IT IN WITH 8 to 10 point FONT. IT WILL END UP BEING MANY PAGES. **Please don’t use your own format. This format just makes it easier for me to read over 100 of these**.

**Week 1 -- 3/9/2020:** *Fill this in with your own stocks.*

*Question 4*

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| Stock Price | *In your own words, summarize the news events of the week* |
| Tyson Foods  **64.65** | There was actually no news this week on Tyson Foods. Since this is the first write up, I would like to note that on February 14th there was an article released which reported that Tyson Foods has seen a huge increase in orders to China (in fact a 600% “year-over-year” increase in pork orders to China) but the coronavirus has disrupted those sales. They are also planning on launching more products including meatless alternatives later this year. Tyson Foods is expecting exports to ramp up in the second half of the year |
| Zoom Video  **114.32** | Zoom Video upgraded its revenue estimates and announced its quarterly earnings this week, which beat expectations coming in at $0.09 which was 201% above estimations. 21 analysts are predicting revenues of $917m by 2021 (current revenue just came in at $623m) forecasting that revenue will grow faster than previously expected. |
| Zillow  **49.35** | Zillow had a strong earnings report, Forbes reported on February 20. Their CEO Rich Barton is also a risk-taker and he is currently leading Zillow into on-demand home buying; “ibuying” as the industry calls it which means you can basically sell and buy a home instantly through their app. |
| Uber  **31.68** | Due to the coronavirus, Uber is experiencing a decline in users- both riders and drivers. Not only are the users declining in ridesharing, their newer forms of transportation- dockless and electric bikes- are also seeing a decline in users. |
| Clorox  **173.26** | Clorox is one of the few companies which is actually not being as affected by the correction, largely due to consumers using Clorox products to take safety precautions against the coronavirus. In other words, the coronavirus is driving up demand for Clorox’s cleaning products. |
| Teladoc  **135.90** | Teladoc has seen almost a 19% increase in their stock price. As fears of the coronavirus increase, more people are using digital checkups. Though analysts increased their loss per share estimates for next year |

*Question 5*

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| Stock Price | *In your opinion, the impact, if any, of the news event(s) on stock price* |
| Tyson Foods  **64.65** | I definitely figured that the coronavirus would impact their sales to China since Chinese consumers are probably minimizing their spending. That being said, I do find it a bit interesting how they expect exports to increase in the second half of the year. I also wonder how sales will continue to be affected by the coronavirus since there will always be a demand for food. |
| Zoom Video  **114.32** | Boy am I excited to see where Zoom will go. It’s very interesting that they facilitate the whole “work from home” idea and also offer some great services that enable users to work from home. As fears of the coronavirus increase, I also expect more people to be working from home. Regardless of the coronavirus, I definitely feel like eventually, more and more people will be opting to work from home is that a viable option. |
| Zillow  **49.35** | I’ve been following Zillow for quite some time now and have been following their “ibuying” plan, which absolutely amazes me. I know that they have been going through the legal process to allow them to buy and sell homes through their app/website. Once that all clears up, I anticipate their stock to SOAR, especially if they’re able to do that before either this summer or the following. |
| Uber  **31.68** | Not surprised that Uber is being affected by the coronavirus, but I was definitely not anticipating them to be this impacted. Aside from the assignment, I would like to see how much more their stock is going to be affected because if they hit $25-28; I’m going to have shopping for a couple of shares |
| Clorox  **173.26** | My dear friend Clorox, I’m glad I followed Jim Cramer’s advice in him pointing out that the coronavirus will drive up demand for Clorox cleaning products. I honestly didn’t think about it at first, but it makes complete sense that an epidemic/pandemic would surely be beneficial to sales of a hand full of companies |
| Teladoc  **135.90** | I’m a bit surprised that Teladoc’s stock didn’t go up as much as I thought it would. I mean, if a company offers the ability to do a digital check-up or services to connect you to a doctor virtually. Then I would have definitely expected their shares to go up more than they did during times of pandemic worries. |

**Week 2 -- 3/16/2020:**

*Question 4*

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| Stock Price | *In your own words, summarize the weekly news events of the week* |
| Tyson Foods  **52.19** | Not much news this week other than updates on how Tyson Foods has been performing after their earnings report came out last month. Unfortunately, they’re down 19% since the report. It is important to note that this is largely due to the coronavirus which is greatly impacting their export sales. |
| Zoom Video  **106.37** | Given that many schools are closing nationwide due to the coronavirus, many Ed Tech companies have seen a surge in users Zoom being one of them. They’re also in the works of upgrading their software so that the platform can handle the large spike of users. That said, they’re also anticipating a continuing increase in users as more schools prepare to temporarily suspend classes |
| Zillow  **34.56** | Not much has happened to Zillow directly but they recently conducted their Housing Aspiration report. They found that homeowners across 20 large metro areas agree that their local government should do more to provide affordable housing. Subsequently, 57% of those homeowners believe that they should also be able to convert their homes in order to create additional housing. |
| Uber  **22.37** | Uber recently hit an all-time low as the impacts of the coronavirus intensify. They have seen a sharp decline in users as more people are working from home and not going out as much. As Uber is working closely with local public health authorities, they might even go as far as to suspend accounts for the sake of public healths. Drivers and delivery people will also receive financial assistance for up to 14 days.  Lastly, Uber hasn’t issued any revisions to its financial forecasts with respect to the impacts of the coronavirus. |
| Clorox  **159.25** | Although many companies are feeling the deepening effects of the coronavirus, some stocks seem to be benefiting from it. Many stores are facing a shortage of disinfectant products and demand has soared as people are beginning to stockpile disinfectant products. |
| Teladoc  **114.87** | Teladoc has been growing rapidly, more so now that the coronavirus has spiked fears of getting infected. They’re commencing a digital transformation that will allow them to better assess patients online and make their platform easy to navigate. |

*Question 5*

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| Stock Price | *In your opinion, the impact, if any, of the weekly news event(s) on stock price* |
| Tyson Foods  **52.19** | I figured sales might be dropping due to coronavirus impacting the demand for meat, especially in China. I just didn't know they’d be dropping that much, but it’s okay because I’m hopeful that their stock price will bounce back once this whole virus blows over. |
| Zoom Video  **106.37** | I was not expecting to see Zoom actually go down in value considering that they’re having more users on their platform. I assumed that if more people used their platform, their stock value would increase, but as of right now, it seems that more users don’t mean an increase in their stock price. |
| Zillow  **34.56** | I think Zillow like many companies, has been impacted by the coronavirus and its economic impact, but I’m confident that they’ll make a strong comeback. Especially when taking into account their plan to buy homes on-demand or “ibuying” through them. |
| Uber  **22.37** | I was definitely surprised that Uber hit their all-time low but it makes sense why they’ve been hit so hard by the coronavirus. As fears of the coronavirus are on the rise, people won’t want to be taking uber in order to minimize potential exposure to the virus. |
| Clorox  **159.25** | I’m confused because if their sales are currently skyrocketing, then why isn’t their stock price increasing?! I thought more sales correlated with an increase in their stock value, but I’m sure that within the next couple weeks there will be an increase in their stock value. I say that because their sales are only ramping up from here, or well at least for the next couple weeks and I’m sure Clorox will prosper from that. |
| Teladoc  **114.87** | I was certain that by now Teladoc would’ve seen a substantial increase in their stock value as the coronavirus begins to spread more and more globally but I guess that just wasn’t the case. I am curious to see if their “digital transformation” will have any effects on their stock value but as far as right now. I’m a bit disappointed, but I am remaining hopeful. |

**Week 3 -- 3/23/2020:**

*Question 4*

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| Stock Price | *In your own words, summarize the news events of the week* |
| Tyson Foods  **53.62** | Tyson foods have been doing substantially well in sales as meat is “flying off the shelves” at supermarkets due to growing demand. Analysts believe the demand is coronavirus-related but regardless, since last Friday their stock has risen 5% |
| Zoom Video  **130.55** | As Zoom continually grows with users, trolls have been “ZoomBombing” conferences (putting sexually graphic images up during a conference call). Zoom has now addressed this issue by adding settings that allow the host to have more control over the conference. Furthermore, they have also created in-app filters that make you “look better” during conference calls. |
| Zillow  **27.19** | Coronavirus strikes once again as it forces Zillow to cancel open houses due to public health concerns. Consequently, the home market has also taken a hit since many cities have shut down commerce making the value of homes unpredictable. |
| Uber  **21.33** | Uber has announced this week that it will suspend shared-ride options to decrease potential coronavirus exposure to riders. Nevertheless, as cities are placing shelter-in-place restrictions, people are still able to order food from restaurants using food delivery services such as Uber Eats. Lastly, some big financial firms stated that this is a “rare opportunity” to buy big tech stocks for a relatively cheap price. |
| Clorox  **177.40** | Not much news on Clorox this week other than articles saying how it’s been doing well during these times of the coronavirus. In fact, many analysts are saying how Clorox has been outperforming other companies in the Consumer Staples Sector. |
| Teladoc  **141.74** | Not much news this week on teladoc other than their stock soaring 19% this week as coronavirus spreads globally as well as an increase in patient visits this week. Demand for digital health services has also risen as other telehealth companies have also seen an increase in patient traffic. |

*Question 5*

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| Stock Price | *In your opinion, the impact, if any, of the weekly news event(s) on stock price* |
| Tyson Foods  **53.62** | I think the news this week was great news. I didn’t really acknowledge that the demand for meat has increased these past couple weeks until I went to Safeway the other day and saw that the packaged meat section was more than half empty. I wonder how the coronavirus will continue to impact Tyson foods, considering how demand for meat has spiked these past couple weeks and the phase 1 negotiations between China and the US. |
| Zoom Video  **130.55** | Boy, was I waiting for this breakthrough. I betted big Zoom would see a sharp increase in the stock price as I predicted more people would be working from home and it’s a plus that students are also learning from home. I wonder if they’ll hit $142 within the next two weeks. |
| Zillow  **27.19** | Definitely saw this coming and it makes sense how analysts are saying how the value of homes is fairly unpredictable right now. I’m super curious to see where the housing market will go considering the economic hits the US has been taking as well as the city lockdowns. I predict Zillow will hit $20 by mid-April. |
| Uber  **21.33** | Although Uber has taken a huge hit, I strongly agree with what the analysts were saying about right now being a great time to buy in on big tech firms. Actually maybe not right now, but definitely going to be keeping an eye out these next couple weeks because I believe that in the next 3-5 years Uber will go to $80-100. |
| Clorox  **177.40** | Bummed not much news came out this week but I am curious to see if by the end of this month Clorox will hit $180 since from what I’ve seen at the supermarkets, their products have been selling like hotcakes. |
| Teladoc  **141.74** | It’s crazy to see that their stock went up 19% this week. In terms of their rapid increase in patient visits, I believe that more and more people will be using online health services to do regular check-ups. Especially in these times where people are fearing of going out, avoiding any possible exposure to the coronavirus. |

**Week 4 -- 3/30/2020:**

*Question 4*

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| Stock Price | *In your own words, summarize the news events of the week* |
| Tyson Foods  **58.59** | Tyson Foods committed $13mil to support local communities they operate in as well as help for hunger relief. Other than that nothing new this week; demand for meat continues to rapidly increase and the cost of meat is beginning to see a similar effect. |
| Zoom Video  **151.70** | Zoom has continued to see a surge in users and is now adding features to accommodate the needs of all users from students and workers to people having weddings through their platform. They have also continued to ramp up their software and security for a better overall experience. |
| Zillow  **37.94** | The coronavirus is slowing down the housing market and Zillow has actually halted buying homes following the lead of Redfin. They have also cut back on spending because of the virus’ devastating economic impacts. |
| Uber  **27.28** | Uber is still feeling the deepening effects of the coronavirus as it’s seen a continued decrease in riders, and drivers. In terms of their food delivery services, UberEats is also taking a hit as there aren’t as many people delivering orders. Lastly, “gig workers” could get unemployment aid from the economic stimulus package. |
| Clorox  **173.19** | Clorox has been prospering amid coronavirus as consumers are stocking up on disinfectant products. Moreover, to meet demand, Clorox has increased their production and could keep it working in overdrive until possibly late April. |
| Teladoc  **164.16** | Teladoc has seen a substantial surge in their stock price as their platform continues to see an increase in patients. So much so that the CEO said that the whole health-care system is on the brink of a new virtual healthcare revolution. |

*Question 5*

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| Stock Price | *In your opinion, the impact, if any, of the weekly news event(s) on stock price* |
| Tyson Foods  **58.59** | I’m a bit upset that Tyson foods hasn’t bounced back to their original stock price, especially considering the substantial increase in demand for meat. On another note, I think it’s super cool how they’re being socially responsible and doing what they can in order to help with the impact of the coronavirus. |
| Zoom Video  **151.70** | The moment I’ve been waiting for! I bought them at 107 and they’re currently at 151 that’s a little over a 30% increase (which I didn’t think would happen this soon) |
| Zillow  **37.94** | Well I’m a bit disappointed that I chose Zillow as a company to invest in because I didn’t think the coronavirus would get this serious. That being said, I don’t expect Zillow’s stock price to increase anytime soon since they’ve halted buying homes and have cut spending.. bummer |
| Uber  **27.28** | No opinion, just as Zillow I didn’t expect Uber to get hit so hard by the coronavirus. |
| Clorox  **173.19** | Considering Clorox products have been flying off the shelves and increasing production, I definitely expect their stock price to continue increasing. I |
| Teladoc  **164.16** | I was definitely expecting an increase in patients as the coronavirus heightens worries worldwide and I definitely think that the coronavirus will be the start to an online transformation for the whole health-care industry. |

**Week 5 -- 4/6/2020: (You may want to begin the write-up questions this week).**

*Question 4*

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| Stock Price | *In your own words, summarize the news events of the week* |
| Tyson Foods  **53.82** | Tyson Foods is to pay a $500 bonus to employees, truckers for working through coronavirus pandemic in order to retain as many employees as possible. The total will be about $60 million US |
| Zoom Video  **128.20** | There are major concerns for privacy and security in the platform. SpaceX and NASA have banned its use. They are looking to fix shortcomings. |
| Zillow  **30.31** | Virtual home tours spike amid coronavirus. Company pulls full year outlook. It expects to meet or exceed first quarter outlook but is unsure of the rest of the year due to the pandemic. |
| Uber  **22.82** | Business drops 50% due to coronavirus, down as much as 94% in U.S. Company offers 10 million rides, food deliveries for those in need. |
| Clorox  **177.54** | Since pandemic started, stock has increased significantly. Disinfectant products and wipes represent 25% of the sales. Increased demand for products and less need for advertising. |
| Teladoc  **156.21** | Jim Chanos warns against buying “virus stocks” as they are doing well during the lockdown but may not look as attractive going forward. They are going to keep doing well for the first and second quarter but not so sure about the rest of the year and in the future. |

*Question 5*

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| --- | --- |
| Stock Price | *In your opinion, the impact, if any, of the weekly news event(s) on stock price* |
| Tyson Foods  **53.82** | Food is still being bought in the U.S. and throughout the world. The bonus for employees will probably be a ROI in terms of advertising and sales. I believe the stock will remain about the same due to this news but as sales results come out, the stock should increase. |
| Zoom Video  **128.20** | There are many more users but they still need to fix the privacy and security issues. Price will probably increase somewhat but more so when they fix the issues. |
| Zillow  **30.31** | Many people are opting for this platform instead of looking at homes physically due to the virus and will most likely have better results for the first quarter but people are also buying less homes at the moment. The future of the stock is quite uncertain. |
| Uber  **22.82** | Uber’s stock price should decrease significantly as business has dropped due to the virus. Not many are leaving their homes and this shows in the amount of 50% drop in business worldwide and 94% in the U.S. Food delivery should not be enough to lift the results and price. |
| Clorox  **177.54** | In the short term the price should keep increasing, as more states are implementing lockdown and demand for disinfectant products will increase. |
| Teladoc  **156.21** | Teladoc seems to be overvalued in the short term due to the increased demand for virtual healthcare amid the health concerns and will keep increasing in price in the near future but will most likely be corrected after the pandemic is over. |