

Exam Hints

Chapters 6,7,8,16, & 17

What determines how much a person saves?

What is net worth?

What are types of securities?

money market instruments

Price of a bond as interest rates rise

Basic form of corporate ownership

Primary secondary market

What are ECNs?

Role of an investment banker

Credit union

Who must belong to the federal reserve?

Federal reserve policy tools?

How are reserve requirements

Insider trading

Role of a financial manager

Definition of risk

Financial plan

Difference between debt and equity

Leverage?

Trade credit

Assets finance using long term financing?

What is an acquisition

CFO – what does he/she do?

Risk-return tradeoff

What kind of entrepreneur is Jennifer Hyman?

Small business owner and entrepreneur?

Serial entrepreneur

Social entrepreneur

Why do people become entrepreneurs?

What kind of demographic or economic trends have created opportunities for entrepreneurs?

Traits of entrepreneurs

Internal locus of control

Venture capital firm

Angel investor

Understanding decisions that different level managers make is important

Conceptual skills

Four functions of management

SWOT analysis

Strategic planning

Leadership styles

Corporate culture

Departmentalize

Responsibilities of a human resource manager

Variation of on the job training

EEOC

Concerns about performance reviews

Compensation policies

Downsizing and negative results

Expectancy theory

MBO (management by objectives)

Job rotation

Theory X and Theory Y

Employee empowerment

Problem solving team

Types of teams

